# WHEN

# STORIES



MEET

CONGRESS & EVENT NEST

SPOTLIGHTS





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GRAND HALL
AUDITORIUM
RESTAURANT MEZZANINE & TERRACE
STUDIO

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**AQUARIUM** 

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AUDIO VISUAL CATERING HOTEL

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# SUMMARY

Welcome to our delightful events venue in Brussels! Learn more about our rooms for hire. Each one has unique perks to create memorable moments.

Whether you're looking for a place for a corporate meeting, a conference, a large exhibition area, or a convention, we have the perfect venues close to the Gare du Midi.



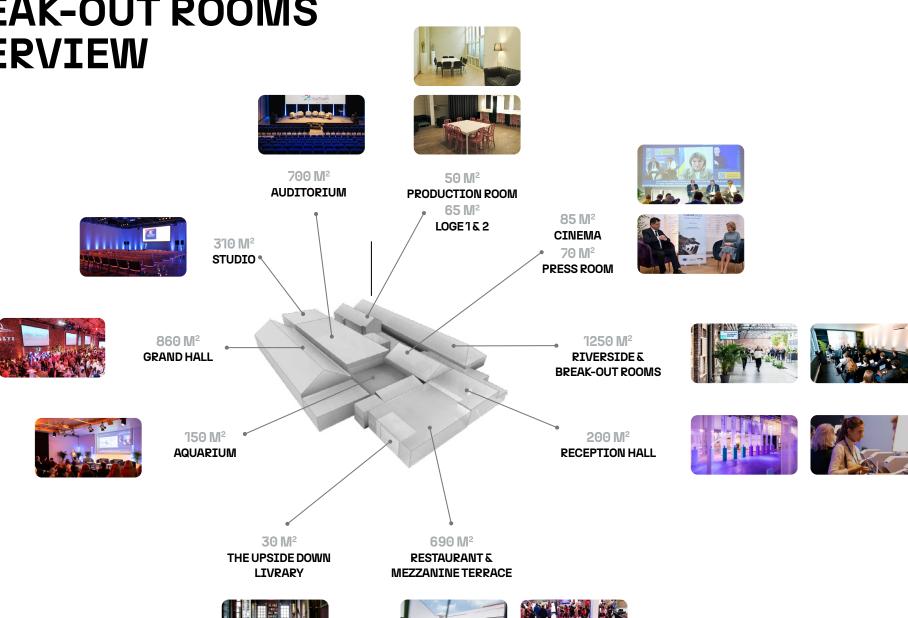
### POLYVALENT EVENT SPACES

The EGG is a unique building located in the city of Brussels, but its architecture isn't everything. With its modular design, it turns your projects into original and successful events, from 2 to 999 people.

With its 5,000 m<sup>2</sup> and multiple configurations and combinations, The EGG gives you the opportunity to express your creativity when organising seminars, conferences, galas, exhibitions, product launches and much more.

	*				
	M <sup>2</sup>	Cocktail	Seated diner	Theatre	Board
RIVERSIDE	1250	800	350	300	200
GRAND HALL	860	900	700	850	-
AUDITORIUM	680	750	500	900	350
RESTAURANT & MEZZANINE	465	350	150	200	100
TERRACE	210	200	-	-	-
STUDIO	310	350	200	300	150
RECEPTION	200	-	-	-	-
AQUARIUM	150	250	120	130	80
CINEMA	85	-	-	90	45
PRESS ROOM	70	-	-	60	35
LOGE1&2	62-65	-	-	60	30
PRODUCTION ROOM 1 € 2	50-40	-	-	30	20
LARGE BREAK-OUT (RIVER 1, 3, 6)	50-60	-	-	40-60	12-20
SMALL BREAK-OUT (RIVER 2, 4, 7)	25-40	-	-	5-20	6-10
THE UPSIDE DOWN LIBRARY	30	30	18	30	18

# EVENT & BREAK-OUT ROOMS OVERVIEW





source of inspiration for the where the perspective event.

The Riverside is an original and unique venue that enhances your receptions, exhibitions, and cocktails like nowhere else. With state-ofthe-art technical equipment and a projector, the Riverside is also suitable for seminars for up to 300 people.

In the midst flows a river... a A raw and beautiful space stretches beneath a sky of glass and metal, like a response to the transparency of the water...

> Enchanting Venue with Riverside Magic, Equipped with Technical Facilities, 6 Breakout Rooms, 'Reveal' for Cars Possible, and Convenient Loading/Unloading Access.









1250 m<sup>2</sup>

800

350

300

200

DOWNLOAD THE PLAN







niable charm when daylight of the complementarity of fills the walls of this beautiful the rooms and ensures easy industrial space. Its elongat- flow for your guests between ed configuration makes it an them. exceptional venue for your conferences, gala dinners, Versatile Space with High fashion shows, or trade exhi- Ceilings, Adjustable Natural bitions.

Adjacent to the Auditorium Along with Convenient Loadand the Studio, its layout al- ing/Unloading Access.

The Grand Hall has an unde- lows you to take advantage

Light, and the Added Advantage of 'Reveal' Car Access,









860 m<sup>2</sup>

900

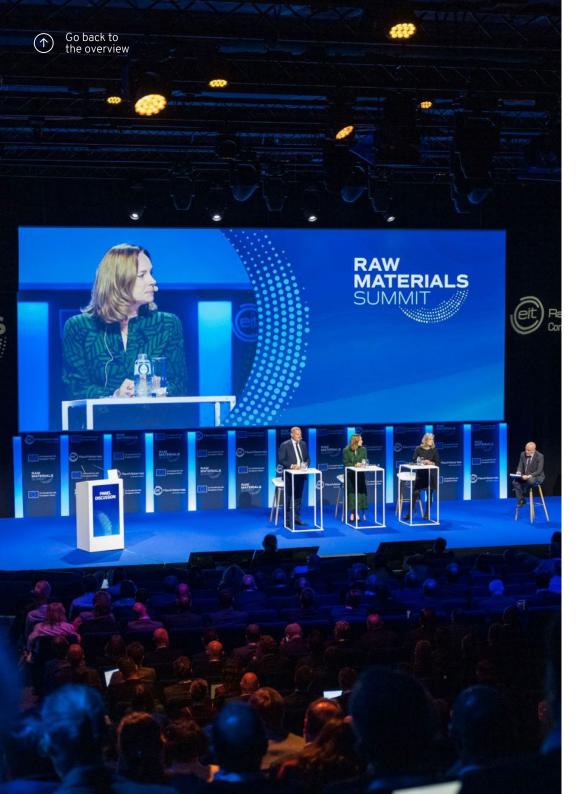
700

850

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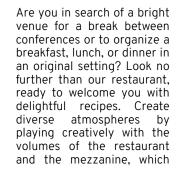
ference hall ready for all debates. The telescopic fully equipped technical fableachers with 415 seats can easily be complemented by a ground-level seating area, seamlessly transforms into a reaching a total capacity of nearly 900 seats, making it the preferred venue for idea exchanges and symposiums.

The Auditorium is a con- With the added advantages of retractable bleachers, cilities, air conditioning, and excellent acoustics, the space versatile black box.

H 680 m<sup>2</sup> 500 900 750 350

DOWNLOAD THE PLAN





opens onto a sunny 225m<sup>2</sup> rooftop terrace. This space has been designed to provide a moment of calm and relaxation for your speakers and clients - a well-deserved break.

Enjoy the added advantages of a fully equipped technical facility, natural daylight, and an ideal networking space.

*				
465 m²	350	150	200	100
210 m <sup>2</sup>	200	-	-	TERRACE

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The studio is an ideal space for workshops and small seminars accommodating 50 to 250 people. With its cyclorama ('infinite' wall) and two walls featuring a black box, the studio is perfect for presenting visual and auditory animations or organizing photoshoots and film shoots.

The venue is fully equipped with technical facilities, air conditioning, and convenient loading/unloading access.

310 m<sup>2</sup> 350 200 300 150

DOWNLOAD THE PLAN





Similar to the studio, the aquarium is perfect for small technical facilities, it adds seminars and workshops for 50 to 150 people.Fully equipped, this versatile black box can easily accommodate your business or private event or serve as an exclusive 'final touch' complementing other spaces. Naturally, you'll feel right at home, just like a fish in the water...

With a central location and a touch of flexibility to your event.

150 m<sup>2</sup> 250 120 130 90

DOWNLOAD THE PLAN





#### **BREAK-OUT** ROOMS

#### **PRESS ROOM**









**LOGE** 





THE UPSIDE **DOWN LIBRARY** 





**PRODUCTION** ROOMS









#### PRIVILEGGED **PARTNERS**

Welcome to a world where technology, culinary expertise, and hospitality converge seamlessly.

Our partners, synonymous with innovation and excellence, bring you a unique blend of technic food and hotel experiences. Join us on a journey where cutting-edge techniques meet culinary delights in a setting that embodies the essence of hospitality.



#### **PRG AUDIO VISUEL**

As market leader of event the whole technical installatechnologies, PRG offers rental solutions and installs audiovisual equipment for enterprise events of all sizes (reunions, formations, workshops, product launch, receptions, company party,...), congresses or professional trade shows.

Sound, video, light, ... PRG proposes different techniques and know-how in each of it's domains in order to offer you a total coördination, while at the same time optimizing costs because tion is already present in our venues. PRG works in close collaboration with with enterprises, agencies and designers in order to respond to project specific needs and to propose a global service.

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www.prg.com/be



#### **GREAT TRAITEUR**

The innovative partner for your dining experience. For vour event, every detail is important. Great traiteur coordinates every aspect of it: products, equipment, service and staging. We are a professional team that leaves nothing to chance and adds the right touches of flavor that make the difference.

Special care is given to the sourcing of your products. We create menus meeting specific dietary requirements, incorporating more sustainable ingredients and responding to customer demands for health without compromising taste. In order to always respect the committed engagement, Great Traiteur continuously adapts itself to your requirements in order to offer an event equal to your image. Great Traiteur is a modern company, committed to its core values, who has a sustainable approach and is proud to carry an Eco Dynamics label.

Frederic d'Oultremont M +32 (0)497 10 98 64 T+32(0)28808780

frederic@great-traiteur.be great-traiteur.be







#### TRAITEUR **LEONARD**

Bespoke & Prestige Catering for your events. Traiteur Léonard promises elegant cuisine, where ingredients are cooked with passion and expertise to create truly delicious dishes. With 20 years of experience, we quarantee an impeccable and well-organized service that will delight your quests.

Manuel Léonard mleonard@profondval.com M +32 (0)475 43 68 52 T+32 (0)10 68 08 24

traiteurleonard.com

traiteurleonard





#### **BIORGANIC**

Biorganic, Belgium's sole 100% Certisys-certified organic event catering, provides original and creative organic gastronomy.

Choosing us ensures organic, healthy, and Fairtrade dining. Our team follows a coherent approach aligned with sustainable development commitments throughout your events.

Always attentive to your desires, Biorganic offers ideas that integrate your requirements while respecting seasonal products, short supply chains, and local productions. We strive to make your event exceptional and responsible.





Murat Serin T+32(0)26495752 M +32 (0)479 51 01 00

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#### **BFOOD**

Our Cuisine:

At Great Traiteur, our Chef's mission is to bring food and art together, focusing on people as the ultimate masterpiece. His passion and commitment extend beyond the plate, emphasizing traditional food with a twist—never compromising on taste, making it the cornerstone of our trademark.

Create an Experience:

The events you craft aim to entertain, network, and bond your guests. What better way to achieve this than through food! Sharing a meal is the timeless and surefire method to bring people together. At Great Traiteur, we go beyond merely sharing a meal; we craft an unforgettable experience for your guests.

Eco-friendly:

B-Food is dedicated to taking the sustainable path in an industry often marked by environmental challenges. We consistently seek new methods to reduce waste, participate in workshops promoting eco-friendly practices, and form partnerships with like-minded businesses to decrease our carbon footprint.

Choose Great Traiteur for an exceptional event that not only delights the palate but also champions eco-friendliness.



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catering@bfood.net bfood.net













#### **HUITRIERE & EOLE**

This family-owned catering company, known for excellence in both professional and private events, unveils a new logo reflecting its perfectionist approach in line with current trends. Led by star-trained Chef Xavier Paye, the team seamlessly blends tradition and audacity to deliver top-tier gastronomic cuisine with a 20-member brigade.

HUITRIERE & EOLE emphasizes values of unwavering quality, innovation, and commitment, evident in their

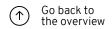
dazzling appetizers. Fluent sales managers cater to your specific needs and budgets, ensuring impeccable service. Glowing customer reviews attest to the company's stellar catering for events of 20 to 2,000 dishes—all geared towards your satisfaction.

Meticulous production control and a dedicated workforce underpin this success. With 35 staff, 17 vehicles, and a strategically located 2,500 m<sup>2</sup> infrastructure, HUITRIERE & EOLE is well-prepared to exceed your expectations.



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For more information please visit our website theeggbrussels.com





- √ 93 rooms
- √ Near Brussels Midi train station
- √ 15 min walk to The EGG
- √ Ideal for exploring Brussels City Centre
- √ Recently renovated
- √ Free WiFi, TV, minibar
- √ Private parking
- √ Hotel Bar and Restaurant with garden access
- √ Continental breakfast buffet







- √ 237 rooms
- √ Brussels South train station location
- √ 7 min walk to The EGG
- √ Full-service hotel with 24/24 room service
- √ Fitness & Sauna facilities
- √ Free entertainment movie system, water, tea & coffee in all rooms

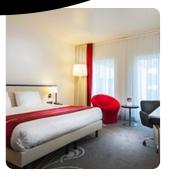
# DREAMY HOTEL PARTNERS







- √ 225 rooms
- ✓ Prime Location Opposite Brussels South Train Station
- √ Just 2km from Grand Place
- √ Onsite restaurant
- √ Lobby and restaurant renovations scheduled for April 2017
- √ Indulge in a completely new and delicious American breakfast buffet







- √ 142 rooms
- √ Adjacent to Brussels South Train
  Station
- √ Private parking for 38 cars
- √ Fitness facility with panoramic views
- √ Renovated lounge & restaurant
- √ Modern & comfortable rooms for a seamless stay

# **GREAT**

