# WHEN

# STORIES



MEET

CONGRESS & EVENT NEST

SPOTLIGHTS





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RIVERSIDE
GRAND HALL
AUDITORIUM
RESTAURANT MEZZANINE & TERRACE
STUDIO

AQUARIUM

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AUDIO VISUAL CATERING HOTEL

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# SUMMARY

Welcome to our delightful event venue in Brussels! Learn more about our rooms for hire. Each one has unique perks to create memorable moments.

Whether you're looking for a place for a corporate meeting, a conference, a large exhibition area, or a convention, we have the perfect venue close to Brussels South train station.



# EGGCEPTIONAL POLYVALENT EVENT SPACES

The EGG is a unique building located in the city of Brussels, but its architecture isn't everything. With its modular design, it turns your projects into original and successful events, from 2 to 999 people.

With its 5,000 m<sup>2</sup> and multiple configurations and combinations, The EGG gives you the opportunity to express your creativity when organising seminars, conferences, galas, exhibitions, product launches and much more.

|                                    | *     | *        |              |         | 2 <sup>8</sup> 2<br>202<br>282 | 82 <u>7.8</u><br>8248 | © 000000000000000000000000000000000000 |
|------------------------------------|-------|----------|--------------|---------|--------------------------------|-----------------------|--|
|                                    | $M^2$ | Cocktail | Seated diner | Theatre | Board                          | Cabaret               | Classroom                              |
| RIVERSIDE                          | 1250  | 650      | 350          | 300     | 200                            | 147                   | 156                                    |
| GRAND HALL                         | 860   | 900      | 700          | 850     | -                              | 500                   | 450                                    |
| AUDITORIUM                         | 700   | 750      | 500          | 900     | 350                            | 450                   | 452                                    |
| RESTAURANT & MEZZANINE             | 465   | 350      | 150          | 200     | -                              | 150                   | 120                                    |
| TERRACE                            | 210   | 200      | 100          | -       | -                              | -                     | -                                      |
| STUDIO                             | 310   | 300      | 150          | 250     | 150                            | 140                   | 150                                    |
| RECEPTION                          | 200   | -        | -            | -       | -                              | -                     | -                                      |
| AQUARIUM                           | 150   | 250      | 120          | 130     | 80                             | 60                    | 74                                     |
| CINEMA                             | 85    | 90       | 40           | 80      | 35                             | 45                    | 45                                     |
| PRESS ROOM                         | 70    | 80       | 40           | 60      | 35                             | 30                    | 30                                     |
| LOGE 1 & 2                         | 62-65 | -        | 40           | 60      | 30                             | 20                    | 24-26                                  |
| PRODUCTION<br>ROOM 1 & 2           | 40-50 | -        | -            | 30      | 20                             | -                     | 20                                     |
| LARGE BREAK-OUT<br>(RIVER 1, 3, 6) | 50-60 | -        | -            | 40-60   | 20                             | -                     | 20                                     |
| SMALL BREAK-OUT<br>(RIVER 2, 4, 7) | 25-40 | -        | -            | 5-20    | 8                              | -                     | 8-12                                   |
| THE UPSIDE DOWN<br>LIBRARY         | 30    | 30       | 20           | 30      | 20                             | 16                    | 16                                     |

# EVENT & BREAK-OUT ROOMS OVERVIEW





source of inspiration for the where the perspective event.

and unique room that enhances your receptions, exhibitions, and cocktails like nowhere else. With state-ofthe-art technical equipment and a projector, the Riverside is also suitable for seminars for up to 300 people.

In the midst flows a river... a A raw and beautiful space stretches beneath a sky of glass and metal, like a re-The Riverside is an original sponse to the transparency of the water...

> Enchanting venue with riverside magic, equipped with technical facilities, 6 breakout rooms, 'reveal' for cars possible, and convenient loading/unloading access.

H

1250 m<sup>2</sup>

700

350

300

200

DOWNLOAD THE PLAN







niable charm when daylight rity of the rooms and ensures fills the walls of this beautiful industrial space. Its elongated configuration makes it an exceptional venue for your Versatile space with high ceilgala dinners, fashion shows, or trade exhibitions.

the Studio and Aquarium, its ing access. layout allows you to take ad-

The Grand Hall has an unde- vantage of the complementaeasy flow for your guests between them.

ings, adjustable natural light, and the added advantage of 'reveal' car access, along with Adjacent to the Auditorium, convenient loading/unload-









860 m<sup>2</sup>

900

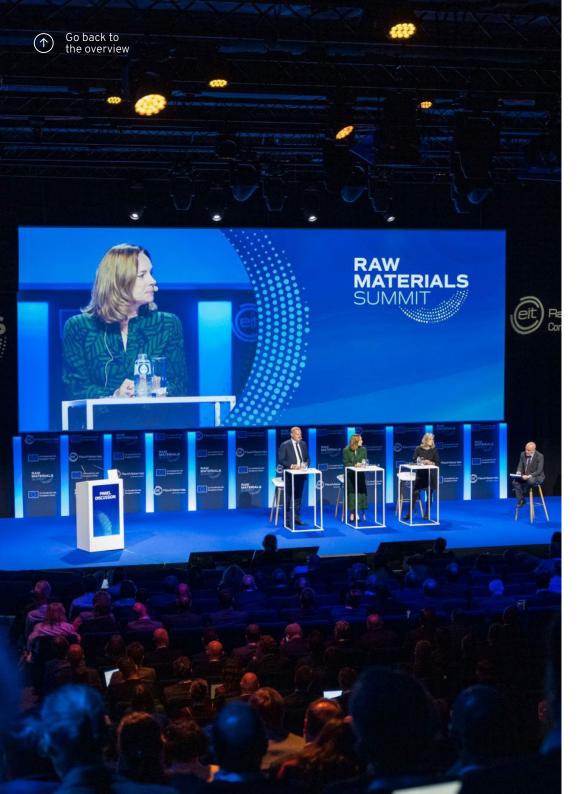
700

850

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The Auditorium is a conference hall ready for all debates. The telescopic bleachers with 415 seats can easily be complemented by lent acoustics, the space a ground-level seating area, reaching a total capacity of nearly 900 seats, making it the preferred conference room for idea exchanges and symposiums.

With the added advantages of retractable bleachers, fully equipped technical facilities, air conditioning, and excelseamlessly transforms into a versatile black box.

680 m<sup>2</sup> 750 500 900 350

DOWNLOAD THE PLAN





has been designed to provide a moment of calm and relaxation for your speakers and clients - a well-deserved break.

Enjoy the added advantages of a fully equipped technical facility, natural daylight, and an ideal networking space.

| *                  |     |     |     | 202<br>202<br>222 |
|--------------------|-----|-----|-----|-------------------|
| 465 m²             | 350 | 150 | 200 | -                 |
| 210 m <sup>2</sup> | 200 | -   | -   | TERRACE           |

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The Studio is an ideal space for workshops and small seminars accommodating 50 to 250 people. With its cyclorama ('infinite' wall) and two walls featuring a black box, the studio is perfect for presenting visual and auditory animations or organizing photoshoots and film shoots.

The room is fully equipped with technical facilities, air conditioning, and convenient loading/unloading access.

310 m<sup>2</sup> 350 180 250 160

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Similar to the Studio, the Aquarium is perfect for small seminars and workshops for 50 to 150 people. Fully equipped, this versatile black box can easily accommodate your business or private event or serve as an exclusive 'final touch' complementing other spaces. Naturally, you'll feel right at home, just like a fish in the water...

With a central location and technical facilities, it adds a touch of flexibility to your event.

150 m<sup>2</sup> 250 100 130 80

DOWNLOAD THE PLAN





#### **BREAK-OUT ROOMS**

#### **PRESS ROOM**









**LOGE** 









#### THE UPSIDE **DOWN LIBRARY**















#### PRIVILEGGED **PARTNERS**

Welcome to a world where technology, culinary expertise, and hospitality converge seamlessly.

Our partners, synonymous with innovation and excellence, bring you a unique blend of technic food and hotel experiences. Join us on a journey where cutting-edge techniques meet culinary delights in a setting that embodies the essence of hospitality.



#### **PRG AUDIO VISUEL**

PRG, a market leader in event taining exceptional quality. technologies, specializes in providing tailored audiovisual solutions for corporate events of all sizes, including meetings, training sessions, workshops, product launches, receptions and company parties, as well as conferences and professional trade shows.

With expertise in sound, video, and lighting, PRG ensures seamless coordination across all technical disciplines. Their pre-installed technical setups in various rooms allow them to optimize costs while main-

PRG works hand in hand with businesses, agencies, and designers to meet the specific needs of each project, delivering comprehensive services that transform ideas into memorable experiences.

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www.pra.com/be



#### **GREAT TRAITEUR**

The innovative partner for your dining experience. For vour event, every detail is important. Great traiteur coordinates every aspect of it: products, equipment, service and staging. We are a professional team that leaves nothing to chance and adds the right touches of flavor that make the difference.

Special care is given to the sourcing of your products. We create menus meeting specific dietary requirements, incorporating more sustainable ingredients and responding to customer demands for health without compromising taste. In order to always respect the committed engagement, Great Traiteur continuously adapts itself to your requirements in order to offer an event equal to your image. Great Traiteur is a modern company, committed to its core values, who has a sustainable approach and is proud to carry an Eco Dynamics label.

Frederic d'Oultremont M +32 (0)497109864 T+32 (0)2 880 87 80

frederic@great-traiteur.be great-traiteur.be







#### TRAITEUR **LEONARD**

Bespoke & prestige catering for your events. Traiteur Léonard promises elegant cuisine, where ingredients are cooked with passion and expertise to create truly delicious dishes. With 20 years of experience, we guarantee an impeccable and well-organized service that will delight your quests.

Manuel Léonard mleonard@profondval.com M +32 (0)475 43 68 52 T+32 (0)10 68 08 24

traiteurleonard.com

traiteurleonard





#### **BIORGANIC**

Biorganic, Belgium's sole 100% Certisys-certified organic event catering, provides original and creative organic gastronomy.

Choosing us ensures organic, healthy, and fairtrade dining. Our team follows a coherent approach aligned with sustainable development commitments throughout your events.

Always attentive to your desires, Biorganic offers ideas that integrate your requirements while respecting seasonal products, short supply chains, and local productions. We strive to make your event exceptional and responsible.





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#### **BFOOD**

Our Cuisine:

At BFood, our chef's mission is to bring food and art together, focusing on people as the ultimate masterpiece. His passion and commitment extend beyond the plate, emphasizing traditional food with a twistnever compromising on taste, making it the cornerstone of our trademark.

Create an experience:

The events you craft aim to entertain, network, and bond your guests. What better way to achieve this than through food! Sharing a meal is the timeless and surefire method to bring people together. At BFood, we go beyond merely sharing a meal; we craft an unforgettable experience for your guests.

Eco-friendly:

B-Food is dedicated to taking the sustainable path in an industry often marked by environmental challenges. We consistently seek new methods to reduce waste, participate in workshops promoting eco-friendly practices, and form partnerships with like-minded businesses to decrease our carbon foot-

print. Choose BFood for an exceptional event that not only delights the palate but also champions eco-friendliness.



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catering@bfood.net bfood.net













#### **HUITRIERE & EOLE**

This family-owned catering company, known for excellence in both professional and private events, unveils a new logo reflecting its perfectionist approach in line with current trends. Led by star-trained Chef Xavier Paye, the team seamlessly blends tradition and audacity to deliver top-tier gastronomic cuisine with a 20-member brigade.

HUITRIERE & EOLE emphasizes values of unwavering quality, innovation, and commitment, evident in their

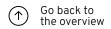
dazzling appetizers. Fluent sales managers cater to your specific needs and budgets, ensuring impeccable service. Glowing customer reviews attest to the company's stellar catering for events of 20 to 2,000 dishes—all geared towards your satisfaction.

Meticulous production control and a dedicated workforce underpin this success. With 35 staff, 17 vehicles, and a strategically located 2,500 m<sup>2</sup> infrastructure, HUITRIERE & EOLE is well-prepared to exceed your expectations.



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info@huitriere-eole.be huitriere-eole.be



For more information please visit our website theeggbrussels.com





- √ 93 rooms
- √ Near Brussels South train station
- √ 15 min walk to The EGG
- √ Ideal for exploring Brussels City Centre
- √ Recently renovated
- √ Free WiFi, TV, minibar
- √ Private parking
- √ Hotel Bar and Restaurant with garden access
- √ Continental breakfast buffet







- √ 237 rooms
- √ Brussels South train station location
- √ 7 min walk to The EGG
- √ Full-service hotel with 24/24 room service
- √ Fitness & Sauna facilities
- √ Free entertainment movie system, water, tea & coffee in all rooms

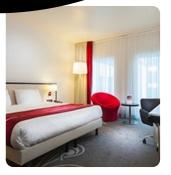
# DREAMY HOTEL PARTNERS







- √ 225 rooms
- ✓ Prime Location Opposite Brussels South Train Station
- √ Just 2km from Grand Place
- √ Onsite restaurant
- √ Indulge in a completely new and delicious American breakfast buffet







- √ 142 rooms
- √ Adjacent to Brussels South Train Station
- √ Private parking for 38 cars
- √ Fitness facility with panoramic views
- √ Renovated lounge & restaurant
- √ Modern & comfortable rooms for a seamless stay

### **GREAT**

