

Environmental Policy



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Introduction



MESSAGE FROM THE CEO AND THE TEAM

Across our venues – The EGG, Event Lounge and Jeux d'Hiver – both management and teams share a strong conviction: the events industry has a key role to play in the transition towards a more responsible model. True to our mission, Share, Connect & Learn, we place sustainability at the core of our approach by integrating more environmentally-friendly practices and adapting our actions to the realities of each project.

Our ambition is to design meaningful events where people, innovation, and social and environmental commitment come together to generate a positive and lasting impact. As we journey toward B Corp Certification, this commitment guides every decision we make and reinforces our determination to actively contribute to a fairer and more sustainable future for our industry.

Positive & lasting impact



Objectives & general commitments

The EGG, Event Lounge and Jeux d’Hiver (Event Venues Management) are committed to:

- Integrating environmental challenges at the heart of their venue management and event organisation activities, while taking the events sector’s specific characteristics and impacts into account.

1
- Gradually reducing the environmental footprint of their activities by prioritising key impact drivers such as energy, mobility, resources, waste and event-related procurement.

2
- Continuously improving environmental practices by regularly reviewing processes, operational choices and ways of working, within a mindset of learning and ongoing progress.

3
- Adopting a measurable and transparent environmental approach based on relevant indicators in order to monitor impacts, steer actions and inform decision-making.

4
- Anticipating and complying with applicable regulatory and environmental requirements, as well as recognised frameworks and best practices, to structure a coherent and credible environmental strategy.

5
- Engaging and raising awareness among teams, clients and sector stakeholders to promote more responsible event practices and co-create solutions adapted to on-the-ground realities, without claiming to be exemplary, but with a constant desire to do better.

6

Environmental challenges for Event Venues Management



CO₂ EMISSIONS

Event-related activities generate greenhouse gas emissions linked in particular to energy consumption, transportation, logistics and procurement. The challenge for Event Venues Management is to measure these emissions in a structured way and take steps to reduce them across the entire value chain.

BIODIVERSITY

Site operations and event organisation can impact local ecosystems. The challenge is to limit impacts on natural environments, preserve biodiversity and, where relevant, contribute positively to the protection of the local environment.

WASTE

Events generate significant volumes of waste. The challenge is to reduce waste at the source, strengthen sorting practices and promote recycling and recovery, in collaboration with teams, partners and service providers.

SUSTAINABLE PROCUREMENT

Purchasing decisions play a key role in the environmental footprint of activities. The challenge is to integrate environmental criteria into supplier selection processes and prioritise products and partners aligned with responsible practices.

ENERGY

Energy consumption at venues and events is a major lever for improvement. The challenge is to optimise usage, improve energy efficiency and, where possible, promote more frugal and sustainable solutions.

Our approach to ESG challenges



CO₂ EMISSIONS

Our commitment: Event Venues Management commits to measuring its carbon footprint in order to better understand emission sources and identify priority levers for action, with the long-term objective of reducing and offsetting greenhouse gas emissions. Event Venues Management is taking action to improve awareness of environmental issues in this area:

Centralising environmental data through consistent monitoring of energy consumption, travel and emission-generating activities via an environmental dashboard.

1

Implementing a carbon calculator (AWAC tool) to measure the carbon footprint of the three sites (The EGG, Event Lounge, Jeux d'Hiver), covering energy, transport, procurement, food, communication and waste.

2

Identifying reduction opportunities based on calculator results, in order to define targeted actions to reduce direct and indirect CO₂ emissions.

3

BIODIVERSITY PRESERVATION

Our commitment: Preserve and enhance local biodiversity by integrating nature into site management and limiting impacts on ecosystems. Event Venues Management is taking action to improve awareness of environmental issues in this area:

Redeveloping the Event Lounge site: revegetation of surroundings, tree planting and promotion of biodiversity.

1

Supporting pollinators through the installation of a beehive on the roof of Jeux d'Hiver.

2

Reducing noise and light pollution at Jeux d'Hiver through controlled sound management systems and nighttime lighting designed to limit environmental disturbance.

3

Complying with the Natura 2000 network to preserve the natural areas surrounding Jeux d'Hiver.

4

WASTE MANAGEMENT

Our commitment: Reduce waste generation at the source and promote sorting, reuse and recycling to move towards a more circular management of activities. Event Venues Management is taking action to improve awareness of environmental issues in this area:

Partnering with Alpaca Solutions across all three venues to recover and redistribute unconsumed meals to local charities, using cargo bike delivery.

1

Implementing a structured four-stream waste sorting system (residual waste, plastics, cardboard, glass), with post-event checks and penalties for non-compliance across all three venues.

2

Installing underground waste containers at Event Lounge in partnership with Veolia to optimise collection, reduce van journeys and limit CO₂ emissions

3

Studying the possibility of installing Veolia underground containers at Jeux d'Hiver.

4

SUSTAINABLE PROCUREMENT

Our commitment: Promote responsible, local and transparent purchasing practices to support a sustainable and ethical supply chain. Event Venues Management is taking action to improve awareness of environmental issues in this area:

A catering partner code of conduct covers the use of local products, redistribution of food surpluses and maintenance of site cleanliness.

1

Implementing a grouped ordering system to reduce delivery frequency and associated emissions.

2

Creating a responsible office supplies list to standardise purchasing and prioritise eco-labelled products.

3

Using eco-friendly and biodegradable cleaning products, combined with the installation of a water softener at Event Lounge, to reduce consumption and extend equipment lifespan.

4

Developing a supplier code of conduct that integrates environmental, social and governance (ESG) criteria.

5

ENERGY MANAGEMENT

Our commitment: Reduce energy consumption, promote the use of renewable energy and improve building energy performance. Event Venues Management is taking action to improve awareness of environmental issues:

A catering partner code of conduct covers the use of local products, redistribution of food surpluses and maintenance of site cleanliness.

1

Committing to transitioning towards 100% green energy at The EGG, in collaboration with the building owner.

2

Creating a responsible office supplies list to standardise purchasing and prioritise eco-labelled products.

3

Deploying and optimising solar panels at The EGG (over 1,000 panels installed since 2017) and Event Lounge (approximately 900 rooftop panels installed since 2018), enabling the use of a local and renewable energy source.

4

Implementing a real-time energy data collection system at Event Lounge to monitor consumption and solar production.

5



Installing a cogeneration system at The EGG, enabling more efficient combined heat and electricity production.

6

Completing a 2016 energy audit at The EGG to identify and reduce sources of energy waste.

7

Using eco-responsible and recycled materials in the design and decoration of the Event Lounge building.

8

Improving window insulation through the installation of solar films in 2023 at the Event Lounge.

9

Using eco-friendly and biodegradable cleaning products, combined with the installation of a water softener at Event Lounge, to reduce consumption and extend equipment lifespan.

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Stakeholder Awareness & Engagement



Event Venues Management is committed to developing the environmental skills and engagement of its employees, notably through targeted training on best practices and discussion sessions that encourage participation, idea-sharing and continuous improvement. This approach is supported by external consultants who assist teams in the operational management of field-adapted solutions.

In parallel, Event Venues Management maintains structured and regular dialogue with its key stakeholders, including clients, suppliers, business partners, as well as institutional and non-profit actors. This collaborative approach aims to align expectations, disseminate responsible practices and co-develop initiatives that help reduce environmental impacts throughout the value chain.



Targeted training & discussion



Communication & review of the Environmental Policy

Event Venues Management’s environmental policy is reviewed annually to take into account regulatory developments, emerging environmental challenges and the company’s strategic priorities.

This review enables EVM to adapt its environmental commitments to the realities of its activities, sites and sector, as part of a continuous improvement approach to its environmental performance.

To ensure transparency, consistency of practices and stakeholder ownership, the environmental policy is:

- Communicated internally to all employees

1
- Shared with key partners and service providers

2
- Made accessible at all times via the company’s website

3

Updates are validated by management and communicated using the same channels.

Any questions?

Our team is here to answer any questions about our environmental commitments and policies.

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